

IRISH NIGHT
ROW ON FOR BRENDAN

For more information, visit www.irishnight.org

ORDER FORM FOR AD SALES

- Central Catholic High School
- Sunday, March 11, 2012
- 7:30 p.m.
- Complimentary tea & scones reception before the concert
- Benefits Central Catholic Crew and Oakland Catholic Crew

Please return completed order form and check payable to *Irish Night* to your seller (below) or

Central Catholic High School
ATTN Peter Lynch/Irish Night
4720 Fifth Avenue
Pittsburgh, PA 15213

Ads must be received by Monday, Feb. 6, 2012.

Advertiser _____

Contact _____

Address _____

Phone _____

E-mail _____

Fax _____

Ad Size—See ad sizes on other side.

- _____ Full Page, \$120 (5"W X 8"H)
- _____ Half Page, \$60 (5"W X 3.75"H)
- _____ Quarter Page, \$30 (5"W X 1.75"H)
- _____ *No ad, but please accept my cash sponsorship in the amount of \$_____.

Ad Specifications

- **All ads should be made to exact size or to scale. No bleeds.**
- **Photos or images must be 150 dpi minimum. Web graphics (e.g., 72 dpi) are not acceptable for print.**
- **Back cover and inside front and inside back cover ads may be full-color. All other ads are black ink only.**
- **A JPG or PDF file is the preferred format for submission.**
- **Contact Richard Lynch, lynchrw@gmail.com, 412-521-2138, if you have any questions about ad specs.**

Seller/Rower _____ Phone _____

*Irish Night is a production of Row On, Inc., a Pennsylvania nonprofit corporation. Donations to Irish Night qualify for favorable tax treatment. All proceeds of Irish Night benefit the Central Catholic Crew Club and Oakland Catholic Rowing. Both clubs exist within and are sponsored by their respective schools, which are 501(c)(3) tax-exempt organizations.

Page Size: 5.5" Wide X 8.5" High

Full Page: 5"W X 8"H

Half Page: 5"W X 3.75"H

Quarter Page: 5"W X 1.75"H